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## **Supply chain management in Russian businesses**

- 14.30 – participant registration
- 15.00 – welcome speech
- 15.20 – the seminar starts
- 15.35 – key participants self-presentation
- 16.00 – School of Management, SPbSU, presentation
- 16.20 – participants presentations and discussions
- 20.00 – summing up

### **Key topics:**

- Current research methodology
- Research outline: key questions (and comments by business)
- Business agenda questions
- Result of the study
- Russian flair: comments from Finland (presentation of Finnish participants)
- Effective business-academic partnerships in researching supply chain management (discussion by researchers and practitioners)