



Copenhagen
Business School
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Call for Papers

4th International Conference on Business Market Management

Copenhagen
18 – 20 March 2009

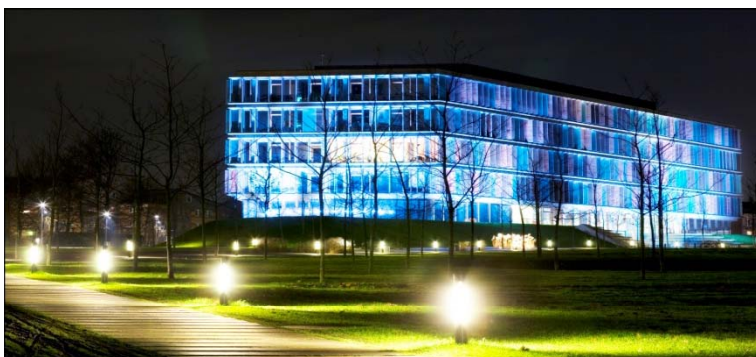
organized by the

Center for Business Marketing
and Purchasing (BMP)



Every year, leading academics in the field of business-to-business markets meet at the International Conference in Business Market Management to present and discuss latest research results. We welcome researchers in the field of business-to-business markets to share their knowledge while enjoying a stimulating and diverse program complemented by the opportunity to network with colleagues and friends.

We are keen to receive both strong and innovative conceptual as well as empirical contributions with a profound theoretical basis. Papers, abstracts and special session proposals should be submitted to aoj.marktg@cbs.dk. Submissions should be made in MS Word format. Maximum length of papers is 25 pages including references, tables and figures. Abstracts are expected to have a length of about 5 pages. Please check jbm's author guidelines for style/format instructions. Deadline for submissions is **31 October 2008**. Reviews and acceptance letters will be sent 15 December.



For further information, please contact:

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